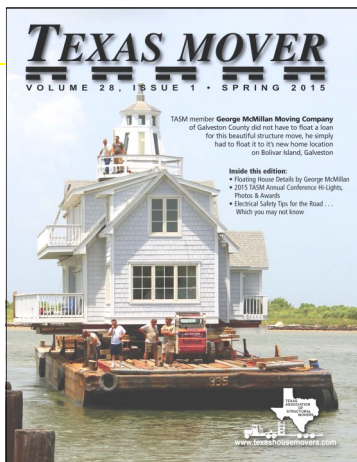


# TEXAS MOVER



## ADVERTISING RATES AND INFORMATION

NEWLETTER ADVERTISING		
Back Cover (4color)	1x-\$300	
Inside Back (4color)	1x-\$200	
Inside Front (4color)	1x-\$200	
Full Page-Anywhere (4 color)	1x-\$150	
1/2 Page (4 color)	1x-\$125	

- ADDITIONAL FILES INCLUDE**
- (.pdf) —High resolution only
  - (.eps) —flattened files only
  - (.tif) —flattened or layered files
  - (.jpg) —high resolution 300 dpi minimum at actual size
  - (.psd) —flattened layered files—include fonts.

**ACCEPTABLE COLOR PROFILES AND RESOLUTION**

Images must be in a CMYK color mode  
Images must have a resolution of 300 pixels per inch (300 ppi or 300 dpi)  
All colors used in a document must be defined as CMYK process colors  
Spot colors must be converted to CMYK  
Web images or images taken from websites are not acceptable (due to low resolution with 72 dpi)

**CIRCULATION**  
Texas Movers magazine reaches more than 400 members in Texas, and throughout the U.S., Canada twice a year in May and November.

**AD AGENCY REQUIREMENTS**  
Rates are not agency commissionable

**MATERIAL REQUIREMENTS**  
All ads must be in a DIGITAL format. Failure to adhere to these specifications may result in the ad materials being returned for revisions.

**MECHANICAL REQUIREMENTS**  
**ACCEPTABLE SOFTWARE INCLUDES**  
Adobe Illustrator CS versions 11 or >  
Adobe Photoshop CS versions 8.0 or >

	W	X	H
Full Page	8"	X	11
1/2 Page	8"	X	5.5"
1/2 Page (vertical col)	4"	X	8"
Bleed:	8 3/4"	X	11 1/4"
Trim Size	8 1/2"	X	11"

**ADVERTISING AND MATERIAL DEADLINES**

Issue	Reserve space	Submit ad
Spring	April 15	April 30
Winter	Sept. 15	Sept. 30

**TASM WEBSITE —LINKED BANNER ADS—**

- Website Banner Ads**
- **Linked direct to your company!**
  - TASM's HOME page — **43,000+ views**
  - \$1,500 a year or only \$4 a day!
  - 24/7 advertising—ads follow click-throughs
  - 365 continuous days a year for one price
  - Specifications 2.5 inches W x 1.5 Inches H
  - Full process color
  - Banner ads **target market** for your company
  - **BONUS**-Two full page 8.5x11 full color ads a year e-blasts sent direct to TASM membership.

OR

- Website 3x5 HOME Page Ads**
- **Linked direct to your company!**
  - TASM's 3x5 ads —**Visually Dominate**
  - TASM's HOME page — **43,000 + views**
  - \$3,000 a yr @ about \$8 a day
  - 24/7 advertising
  - 365 continuous days a year
  - Specifications: 3inches wide x 5 inches high
  - Full process color
  - **BONUS**: 4 full page 8.5x11 full color ads a year e-blasted to the TASM members.

**PUBLISHING AND ADVERTISING SALES**

**Stan Reed**  
TASM Headquarters  
O: 512-850-0365  
F: 254-613-9099  
sawmhq@gmail.com

**PUBLISHER**  
Association Website Management.  
2202 S. 51st Street  
Temple, TX 76504  
512-850-0365

[www.texas housemovers.com](http://www.texas housemovers.com)

Texas Mover is published by Association Website Management for the Texas Structural Movers Association.



**ADVERTISING SPACE PURCHASED AS FOLLOWS FOR MAGAZINE ISSUES**

POSITION

- Back Cover
- Inside Front Cover
- Inside Back Cover
- Business Card

SIZE

- Full Page
- 1/2 Page

ORIENTATION

- Vertical
- Horizontal

FREQUENCY

- 1 Issue
- 2 Issue

COLOR

- 4 - Color

Start Issue : \_\_\_\_\_

End Issue : \_\_\_\_\_

**DEADLINES:**

Issue	Reserve Space	Submit Ad
Spring	April 15	May 20
Fall	October 1	October 15

**ADVERTISER** \_\_\_\_\_ Date: \_\_\_\_\_

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Company Name \_\_\_\_\_

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Contact Name \_\_\_\_\_

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Address \_\_\_\_\_

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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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Phone \_\_\_\_\_ Fax \_\_\_\_\_

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E-Mail \_\_\_\_\_

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Authorized Signature: \_\_\_\_\_

**TOTAL PURCHASE PRICE OF ADVERTISING**

\_\_\_ Magazine Ad    \_\_\_ Web site Banner Ad  
 \_\_\_ Web 3x5 Home Pg Ad

Magazine: #of Issues: \_\_\_ Rate: \$ \_\_\_ per Issue    \$ \_\_\_\_\_  
 Editions: \_\_\_ Spring 2020    \_\_\_ Fall 2020

Web Ad Annual: Space Rate \$ \_\_\_\_\_ Start Date: \_\_\_\_\_ \$ \_\_\_\_\_  
 End Date: \_\_\_\_\_

**Total Amount: \$ \_\_\_\_\_**

<input type="radio"/> Check	<input type="radio"/> Money Order	<input type="radio"/> Visa	<input type="radio"/> MasterCard	<input type="radio"/> Discover	<input type="radio"/> Amx
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Name on Card : \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp: Date: \_\_\_\_\_ Amount charged: \$ \_\_\_\_\_

**BILLING ADDRESS (IF DIFFERENT FROM ABOVE)**

Address: \_\_\_\_\_

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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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Authorized Signature : \_\_\_\_\_

**PLEASE RETURN THE CONTRACT TO :**

Stan Reed  
 TASM Headquarters 2202 S. 51st Street, Temple, TX 76504  
 Phone \* 512-850-0365 Fax \* 254-613-9099 E-mail \* sawmhq@gmail.com