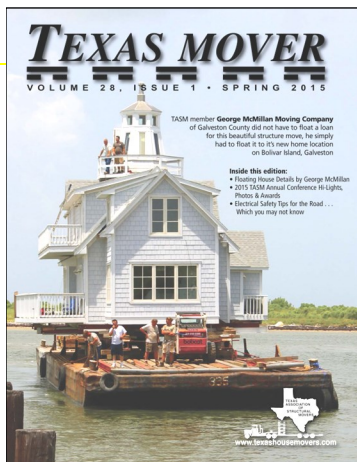


TEXAS MOVER



ADVERTISING RATES AND INFORMATION

NEWLETTER ADVERTISING		
Back Cover (4color)	1x-\$300	
Inside Back (4color)	1x-\$200	
Inside Front (4color)	1x-\$200	
Full Page-Anywhere (4 color)	1x-\$150	
1/2 Page (4 color)	1x-\$125	

- ADDITIONAL FILES INCLUDE**
- (.pdf) —High resolution only
 - (.eps) —flattened files only
 - (.tif) —flattened or layered files
 - (.jpg) —high resolution 300 dpi minimum at actual size
 - (.psd) —flattened layered files—include fonts.

ACCEPTABLE COLOR PROFILES AND RESOLUTION

Images must be in a CMYK color mode
Images must have a resolution of 300 pixels per inch (300 ppi or 300 dpi)
All colors used in a document must be defined as CMYK process colors
Spot colors must be converted to CMYK
Web images or images taken from websites are not acceptable (due to low resolution with 72 dpi)

CIRCULATION
Texas Movers magazine reaches more than 500 members in Texas, and throughout the U.S., Canada twice a year in July and November.

AD AGENCY REQUIREMENTS
Rates are not agency commissionable

MATERIAL REQUIREMENTS
All ads must be in a DIGITAL format.
Failure to adhere to these specifications may result in the ad materials being returned for revisions.

MECHANICAL REQUIREMENTS
ACCEPTABLE SOFTWARE INCLUDES
Adobe Illustrator CS versions 11 or >
Adobe Photoshop CS versions 8.0 or >

	W	X	H
Full Page	8"	X	11
1/2 Page	8"	X	5.5"
1/2 Page (vertical col)	4"	X	8"
Bleed:	8 3/4"	X	11 1/4"
Trim Size	8 1/2"	X	11"

ADVERTISING AND MATERIAL DEADLINES

Issue	Reserve space	Submit ad
Spring	June 23	June 26
Winter	Oct, 15	Oct. 30

TASM WEBSITE —LINKED BANNER ADS—

- Website Banner Ads**
- **Linked direct to your company!**
 - TASM's HOME page – **43,000+ views**
 - \$1,500 a year or only \$4 a day!
 - 24/7 advertising—ads follow click-throughs
 - 365 continuous days a year for one price
 - Specifications 2.5 inches W x 1.5 Inches H
 - Full process color
 - Banner ads **target market** for your company
 - **BONUS**-Two full page 8.5x11 full color ads a year e-blasts sent direct to TASM membership.

OR

- Website 3x5 HOME Page Ads**
- **Linked direct to your company!**
 - TASM's 3x5 ads –**Visually Dominate**
 - TASM's HOME page – **43,000 + views**
 - \$3,000 a yr @ about \$8 a day
 - 24/7 advertising
 - 365 continuous days a year
 - Specifications: 3inches wide x 5 inches high
 - Full process color
 - **BONUS**: 4 full page 8.5x11 full color ads a year e-blasted to the TASM members.

PUBLISHING AND ADVERTISING SALES

Stan Reed
TASM Headquarters
O: 512-850-0365
F: 254-613-9099
sawmhq@gmail.com

PUBLISHER
Association Website Management.
2202 S. 51st Street
Temple, TX 76504
512-850-0365

www.texashousemovers.com

Texas Mover is published by Association Website Management for the Texas Structural Movers Association.



**ADVERTISING SPACE
PURCHASED AS FOLLOWS
FOR MAGAZINE ISSUES**

POSITION

- Back Cover
- Inside Front Cover
- Inside Back Cover
- Business Card

SIZE

- Full Page
- 1/2 Page

ORIENTATION

- Vertical
- Horizontal

FREQUENCY

- 1 Issue
- 2 Issue

COLOR

- 4 - Color

Start Issue : _____

End Issue : _____

DEADLINES:

Issue	Reserve Space	Submit Ad
Spring	June 23	June 26
Fall	October 15	October 30

ADVERTISER _____ Date: _____

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-Mail _____

Authorized Signature: _____

TOTAL PURCHASE PRICE OF ADVERTISING

___ Magazine Ad ___ Web site Banner Ad
 ___ Web 3x5 Home Pg Ad

Magazine: #of Issues: ___ Rate: \$ ___ per Issue \$ _____
 Editions: ___ Spring 2023 ___ Fall 2023

Web Ad Annual: Space Rate \$ _____ Start Date: _____ \$ _____
 End Date: _____

Total Amount: \$ _____

<input type="radio"/> Check	<input type="radio"/> Money Order	<input type="radio"/> Visa	<input type="radio"/> MasterCard	<input type="radio"/> Discover	<input type="radio"/> Amx
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Name on Card : _____

Card Number: _____

Exp: Date: _____ Amount charged: \$ _____

BILLING ADDRESS (IF DIFFERENT FROM ABOVE)

Address: _____

City _____ State _____ Zip _____

Authorized Signature : _____

PLEASE RETURN THE CONTRACT TO :

Stan Reed
 TASM Headquarters 2202 S. 51st Street, Temple, TX 76504
 Phone * 512-850-0365 Fax * 254-613-9099 E-mail * sawmhq@gmail.com